



K.RAMAKRISHNAN COLLEGE OF ENGINEERING



An Autonomous Institution

Permanently Affiliated to Anna University Chennai, Approved by AICTE New Delhi, ISO 9001:2015, 14001:2015 certified institution, Accredited by NBA and with A grade by NAAC Samayapuram, Tiruchirappalli - 621 112, Tamilnadu, India.



INSTITUTION'S INNOVATION COUNCIL (IIC)
&
DEPARTMENT OF INFORMATION TECHNOLOGY

Jointly organizes the

“
GUEST LECTURE ON
ENTREPRENEURSHIP
AND START-UPS ”

Chief Guest



V.RAMACHANDRAN

B.E.,(Mech), B.O.E.,M.Tech.,(Env.Engg)
Senior General Manager - Technical
KOTHARI SUGARS AND CHEMICALS LTD,
KATTUR

Date:16/02/2023 , Time:11 - 12 Noon,Venue:3rd floor conference hall

J.Priyadharshini
AP-IT(Coordinator)

Dr.H.Sudarsan
IIC Coordinator

Dr.S.Manikandan
HOD-IT

Dr.S.Titus
I-Year HOD

Dr. D. Srinivasan
Principal

Dr. S. Kuppusamy
Executive Director

Dr.K.Ramakrishnan
Chairman



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Tiruchirappalli – 621 112



**INSTITUTION'S INNOVATION COUNCIL
&
DEPARTMENT OF INFORMATION TECHNOLOGY**

**Report of Guest Lecture on
“ENTREPRENEURSHIP AND
START-UPS”**

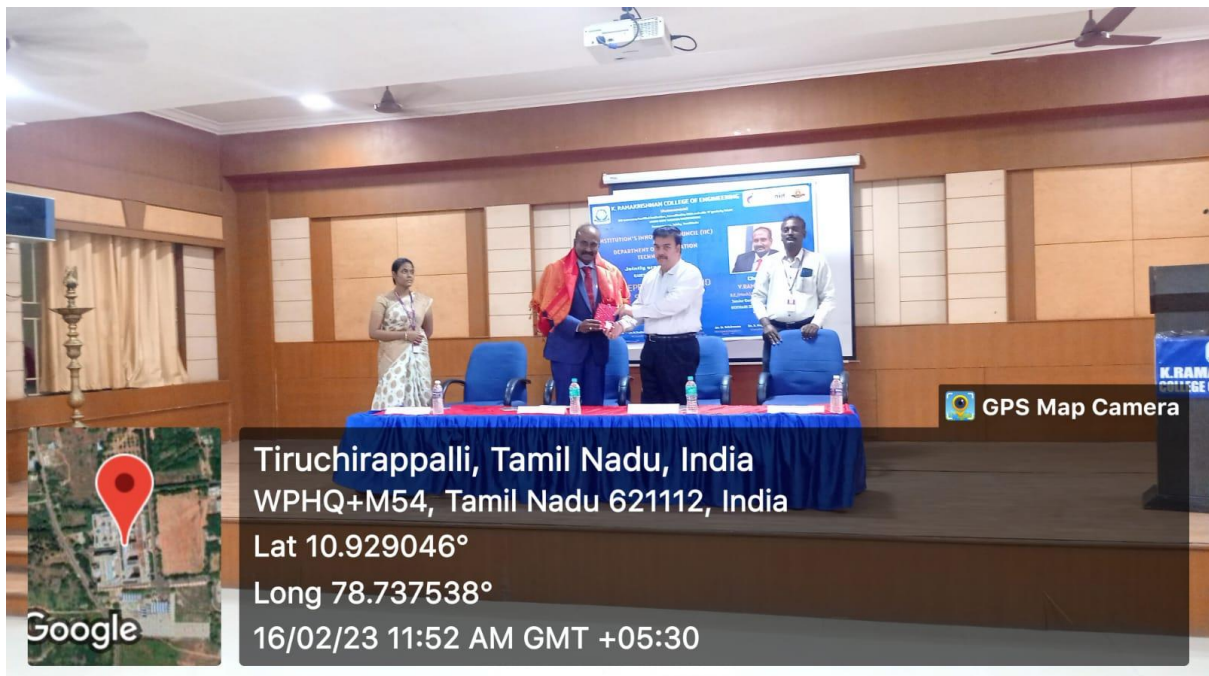
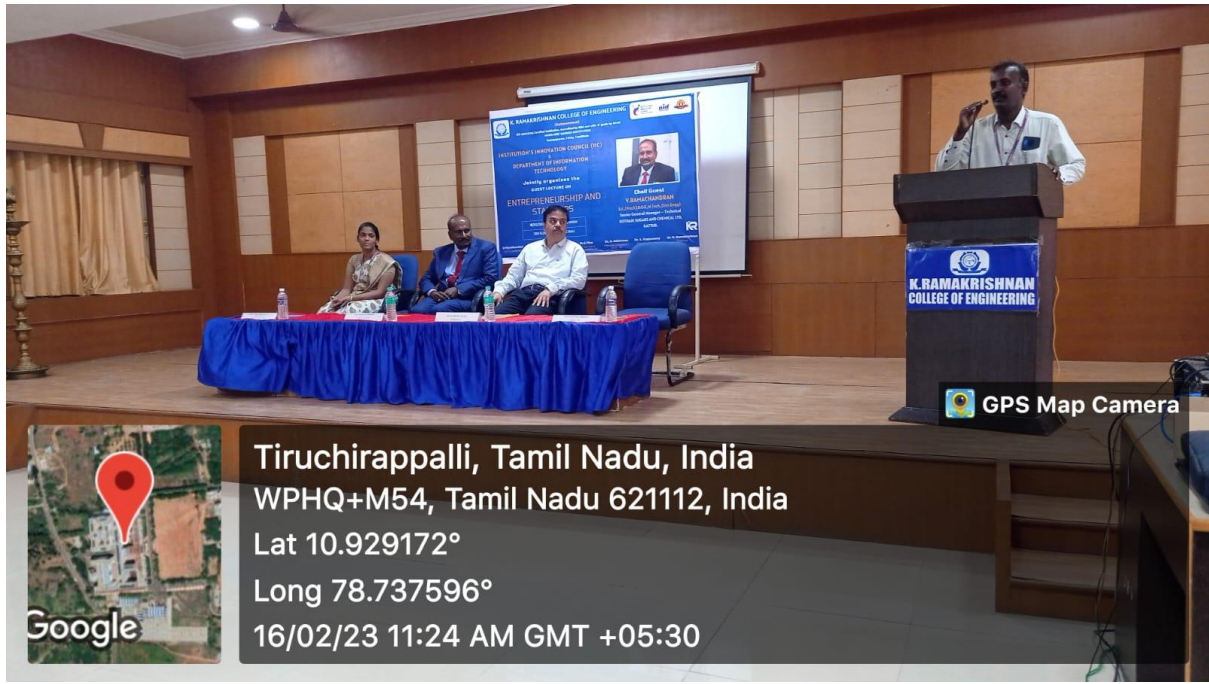
DATE: 16.02.2023

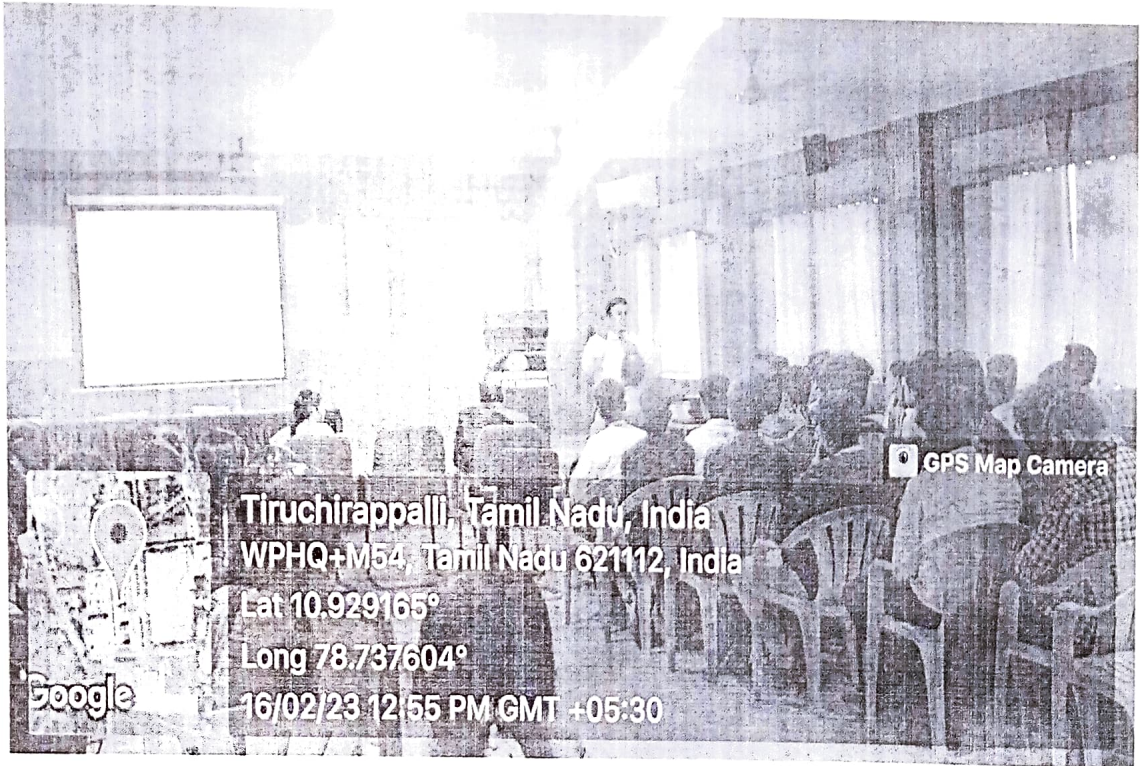
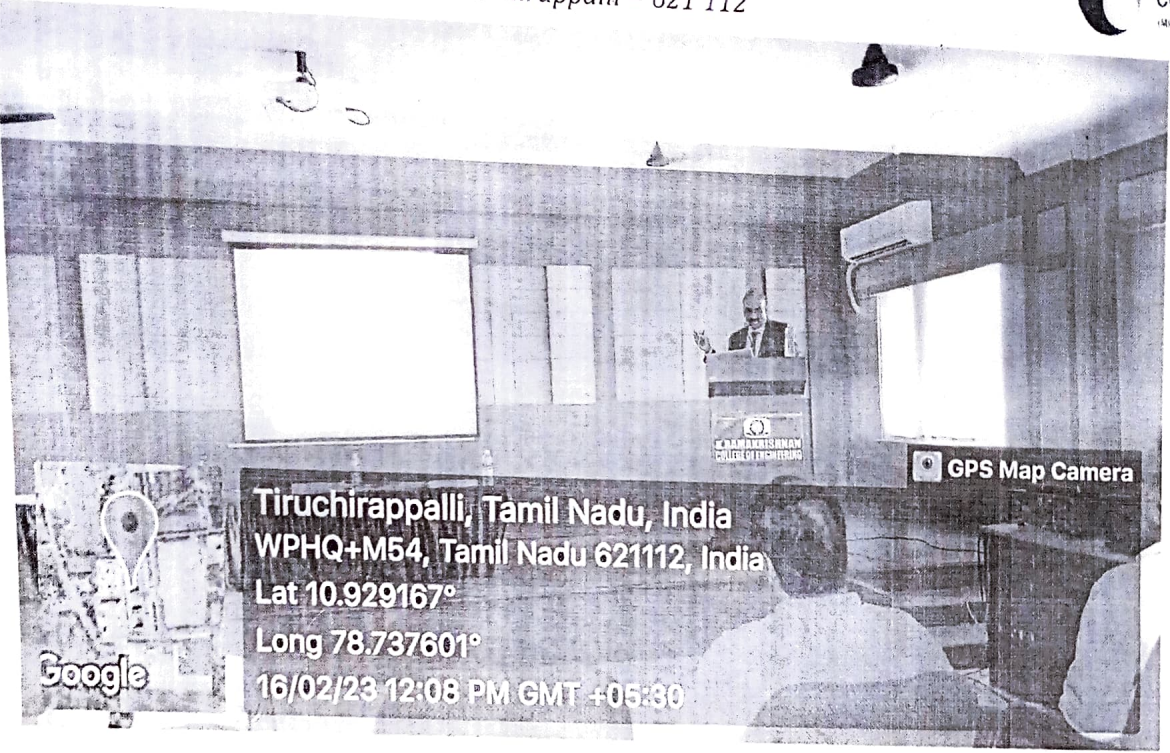
The Institution's Innovation Council and Department of Information Technology organized Guest Lecture on “Entrepreneurship and Start-ups“ at 11 AM on 16.02.2023. The Chief Guest Mr. V. RAMACHANDRAN, Senior General Manager – Kothari Sugars and Chemical Ltd., Trichy delivered the above Guest Lecture. The event was coordinated by Ms.J.Priyadharshini, Assistant Professor, IT Department. The guest lecture was started with prayer song by Ms.S.Sangaletumi and Ms. Shruthiga , II Year B.Tech IT students The welcome address was given by Dr.S.Manikandan, HoD, Department of IT. The Principal of the institution Dr.D.Srinivasan has given the Presidential address. Mr.Dany Sherwin of II Year IT department gave the introduction to chief guest.

The session was conducted with more than 120 students. Mr. V. RAMACHANDRAN, Chief Guest of the day delivered the Guest Lecture on the topic “Entrepreneurship and Start-ups”. He briefed about the value of Entrepreneur and various measures for start-ups. He also explained the different ways to start-up a new company and the benefits of becoming an Entrepreneur. He also directed us about manufacturing of sugar in a company and the ways to export the product and also he illustrated about using the waste products in a beneficial way.

The students and faculty members were motivated and enjoyed the session and it was an interesting session for students and faculties to know the value of Entrepreneur and the students got ideas about the start-ups. The event coordinator Ms.J.Priyadharshini Assistant Professor, IT Department has proposed the vote of thanks to all. Finally, the invitees are requested to rise for national anthem.

Screenshots :





P. Jayadhar
 Co-ordinator

Dr. S. Manikandan
 HOD-IT
Dr. S. MANIKANDAN
 Professor & Head
 Department of Information Technology
 K. Ramakrishnan College of Engineering
 Samayapuram, Trichy-621 112

S. Manikandan
 Principal
PRINCIPAL
 K Ramakrishnan College of Engineering
 (Autonomous)
 Samayapuram, Tiruchirappalli - 621 112